



# Military Order of the Purple Heart National ROTC / JROTC Program



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## Objectives of the 2011-2012 National ROTC/JROTC Program

- *To Increase the Number of Purple Heart Leadership Awards Presented and the Schools Participating over the Previous Years.*
- *To Maintain the Schools Currently Participating in the Program*

The ROTC/JROTC Awards Program provides the opportunity for the Military Order of the Purple Heart (MOPH) to recognize outstanding student leadership qualities by presenting the MOPH ROTC Leadership Award to a recipient at his/her educational institution. To many this constitutes the scope of the program. However, this may be a simplistic view of what the scope could be. In our Mission Statement: ***“The Mission of the Military Order of the Purple Heart is to foster an environment of goodwill and camaraderie among combat wounded veterans, promote patriotism, support necessary legislative initiatives, and most importantly, provide service to all veterans and their families”*** there are references to a broader involvement that we should apply to the ROTC/JROTC Program.

### ***The 1st Reference is “Promote Patriotism”***

To many this is accomplished by our presence at the award ceremony through what we represent by being a “Wounded Combat Veteran.”

### ***The 2nd Reference is “Provide Service to All Veterans and their Families”***

This reference is the key to a broader scope of the program. We are not only able to show support to veterans and their families in the audience, but more importantly, establish and improve our long term commitment to the students and their families, who may become future veterans. Additionally, we can extend our understanding and support to the many non-family members and friends also present at the ceremony.

If we are able to accomplish these objectives through our participation in the annual ROTC ceremonies at all of the ROTC/JROTC educational institutions within your Region/Department/Chapter area, it would be a tremendous accomplishment for the program.

However, if we were also able to establish a cooperative relationship with each ROTC/JROTC program by speaking and working with their classes and involving their students at our events, we could significantly increase exposure to the leadership and patriotic principles central to our mission.

To create this expanded program scope we need the willingness of your members to become involved. We need to develop a Leadership Team to establish standards for dispersal of information, provide members with assistance and a way to report their involvement and to suggest program improvements.

To help accomplish this broader scope for the MOPH ROTC Program the documents listing the objectives and guidelines for the program, procedures to be followed, staff creation and duties, examples of material to be sent to the schools, and procedures for the presenting members to follow, will soon be available as downloadable material on this ROTC/JROTC Program web page.

Together we can make this an even more successful program than the success we have created in the past.

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